

SOUTHEAST *food* Service NEWS

Editorial & Advertising Calendar

December/January 2012

Center- of- the- Plate

Special Feature:

Poultry

Ad Deadline:

December 16th

February 2012

School Nutrition/Wellness

Special Feature:

Meat &
Seafood

Ad Deadline:

February 3rd

March 2012

Food Service in Carolinas

Special Feature:

Barbeque, Ethnic Foods

Bonus Distribution:

Florida School Nutrition Show,
Daytona Beach, FL

Georgia School Nutrition Show,
Athens, GA

Ad Deadline:

March 9th

April/May 2012

Regional Restaurant Chains

Special Feature:

Sandwiches

Bonus Distribution:

93rd NRA Show, Chicago, IL
North Carolina School Nutrition
Show, Greensboro, NC

Ad Deadline:

April 27th

June/July 2012

Hispanic Foods

Special Feature:

Snacks

Bonus Distribution:

ACF National Convention, Orlando, FL
National School Nutrition Show,
Denver, CO

Ad Deadline:

June 22nd

August 2012

Food Service in Florida

Special Feature:

Pork

Ad Deadline:

July 27th

September 2012

Back To School

Special Feature:

Breakfast Foods

Ad Deadline:

August 31st

October/November 2012

Holiday Foods

Special Feature:

Appetizers

Ad Deadline:

October 27th